



# PMX+ Automated Messages

## Manage all patient messaging for reminders and recalls from within OP!

PMX+ Automated Messaging offers industry-leading tools to help engage with your patients more easily than ever, including:



**Standardized message templates** that include appointment location details and that cater to the vast majority of pediatric messaging needs; verbiage in these templates has been approved by your message carrier to ensure your messages are not being identified as SPAM.



**Standardized delivery cadence** curated by our Clinical subject matter experts and based on best practices helps ensure your messages not be flagged as SPAM.



**Automatic delivery to contacts' preferred contact methods** as set in OP, eliminating the need to manage various contact method preferences.



**Automatic delivery in Spanish** when the family contact's language preference is set as such to support the second most preferred primary language in the US.



**On-Demand messages** handled as one-time deliveries may still be generated from the Personalized Messages tab in the Patient Message eXchange window.



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## Why is Patient Messaging So Important?



### Fewer Missed or Canceled Appointments

Automated reminders help ensure your schedule stays full and up to date, with requests for cancellations sent directly to you in OP.



### Reducing Administrative Burdens

With automated reminders, your staff has more time to focus on the things that matter, like patient care & practice improvements.



### Better Patient Relationships

Patients, parents & caregivers receive communications based on their preference, with standardized templates available in Spanish



### Healthier Clinical Outcomes

By ensuring your patients keep their appointments, you keep them on track for vaccinations and other well visit milestones.

**Make your workday better when you simplify  
and optimize your patient communications.  
Get started with OP's PMX+ messaging service now!**



Learn more + Schedule a Demo | [sales@officepracticum.com](mailto:sales@officepracticum.com) | 800.218.9916